



Dear Rolling Hills Families and Community Business Partners,

The Rolling Hills Elementary Foundation proudly announces the 2020-21 **Puma Pledge!** This is our most important fund-raiser of the year because it is the only fund-raiser where 100% of the proceeds go directly towards supporting the school. This school year the Foundation will fund **\$50,000** in additional supplies and programs at Rolling Hills that would not normally be funded by the district. Our Puma Pledge donation request to all families is to donate **\$180 per student** to help us support our RHES students, teachers, and staff!

Due to Covid-19, virtual learning, and the uncertainty of the school year ahead, we are having to be flexible in the ways that the Foundation traditionally offers support. The 2020-21 budget of \$50,000 will be used by the teachers as needed throughout the course of the school year to aid in virtual learning and in making the transition back to on campus learning more safe. Funds will be also used to purchase learning aids that will be sent home with students to make the transition to virtual learning as seamless as possible.

If each family donated \$180 per child enrolled at Rolling Hills Elementary School to the Puma Pledge, a donation that amounts to \$1 per instructional school day, we would be able to provide our school with the supplies it needs and would not rely on additional fund-raising efforts during the school year!

PARENTS: 100% of the money donated via the Puma Pledge campaign goes directly back to our school and your child's education,. Your tax deductible donation, made payable to Rolling Hills Elementary Foundation, is the best way to help reach our fund-raising goal of **\$50,000**. The back of this letter provides detailed information on the **Puma Pledge**, including information on sponsorship levels and the specifics on how to make your donation.

COMMUNITY BUSINESS PARTNERS: We are so excited about partnering with you through our corporate sponsorship, and we look forward to growing this mutually beneficial relationship! Please see the back of this form for our various sponsorship levels, and the advertising your business will receive in return for your support.

Thank you,

A handwritten signature in blue ink, appearing to read "Jennifer Nibley".

Jennifer Nibley

Rolling Hills Elementary Foundation Vice President



RollingHillsFoundation.org
Facebook.com/PumaParents



RHEF 2020-2021 Puma Pledge Sponsorship Levels



Rolling Hills Foundation is a non-profit 501(c) (3) organization dedicated to providing continual funding for Art, Music, Physical Education, Science and Technology programs at Rolling Hills Elementary School. Our tax ID is #: 48-1281058

Sponsorship Level	Company Banner 2020-2021	Recognition in Print Materials *	RHES Website Advertisement	Facebook Recognition	Puma Pledge Supporter Car Decal
Platinum Puma \$1,000 donation	Hung on RHES fence facing parking lot. (3'x5' max.) Company to provide banner	Large Logo or Family Name	Large Logo & Link or Family Name	Monthly	X
Silver Puma \$750 donation		Small Logo or Family Name	Small Logo & Link or Family Name	Quarterly	X
Bronze Puma \$500 donation		Company or Family Name	Company link or Family Name	One Time	X
Puma Pride \$180 donation			Family Name	One Time	X

Information for Rolling Hills Families and our local Community:

- Donations may be made by cash or check, payable to **Rolling Hills Elementary Foundation**.
- Donations may also be made online through PayPal. Please see our website rollinghillsfoundation.org for more information.
- **Don't forget:** Many employers will match your donation! Ask your Human Resources department to see if you can DOUBLE your donation to Rolling Hills!
- Please reach out to local business owners with this opportunity, or consider this advertising opportunity for your own business!
- Contact [Jennifer Nibley](mailto:jennifernibley@gmail.com) for more information, sponsorship questions, or to set up a payment schedule: rhfoundationvp@gmail.com

-----Please return bottom portion in Envelope Provided to the Foundation Drop Box in the school Front Office-----

OR Mail to: Rolling Hills Elementary School: **Attn.** RH Foundation, 15255 Peñasquitos Dr., San Diego, CA 92129

Yes! I want to make a 100% tax deductible donation to the Puma Pledge!

Please complete form legibly. Information is used to provide Tax Receipt and Car Decal!

Parent(s) Name: _____ Parent(s) Email: _____

Child's Name: _____ Child's Teacher: _____

Child's Name: _____ Child's Teacher: _____

Checks made payable to: Rolling Hills Elementary Foundation.

Enclosed is my donation of:

\$180 (1 child) \$360 (2 children) \$540 (3 children) Other \$ _____

