



Dear Rolling Hills Families and Community Corporate Partners,

The Rolling Hills Elementary Foundation proudly announces the 2nd annual 2017-2018 **Puma Pledge!** We are excited to partner with our community of families and business owners to enrich the education of the children at Rolling Hills Elementary School.

This school year, the Foundation will fund nearly **\$75,000** of learning enrichment programs at Rolling Hills, spending **\$165 per child**. Our programs are **not** funded by the school district and would **not** be included in the school curriculum without financial contributions from our Rolling Hills families and the community. The teachers and staff do remarkable work, but they need **YOUR** help in making Rolling Hills the best it can be!

How the Rolling Hills Elementary Foundation Supports our Students

2017-18 Funded Program	Expense	2017-18 Funded Program	Expense
Music Teacher	\$14,000	Literacy Garden supplies	\$2,000
Computer Resource Assistant	\$14,000	Field Trip Transportation	\$2,000
Physical Education Teacher	\$13,500	Assemblies	\$2,000
Impact Teacher	\$12,000	Foundation Operation Costs	\$2,270
Accelerated Reader License	\$3,950	Library Guild (new library books)	\$1,200
Teacher Supply Reimbursement	\$3,480	Miscellaneous Expenses*	\$1,180
Art Teacher/Supplies	\$2,500	TOTAL	\$74,080

* Miscellaneous Expenses Include: Event Supplies, Red Ribbon Week, Talent Show, Science Fair, Teacher Appreciation, Reading Olympics, and Reserve Fund.

PARENTS: Your 100% tax deductible donation of **\$165 per child** helps the Foundation raise the funds needed to provide these programs at Rolling Hills. 100% of the money donated via the Puma Pledge campaign goes directly back to our school and your child's education. Your donation to the Puma Pledge is the quickest and easiest way to help reach our fundraising goal of **\$75,000**. Please see the back of this letter for more information on the **Puma Pledge** and how you can make your donation.

COMMUNITY CORPORATE PARTNERS: We are so excited about partnering with you through our corporate sponsorship, and we look forward to growing this mutually beneficial relationship! Please see the back of this form for our various sponsorship levels.

Thank you,

Tara Cicchelli

Rolling Hills Elementary Foundation President 2017-2019





RHEF 2017-2018 Puma Pledge Sponsorship Drive



Rolling Hills Foundation is a non-profit 501(c) (3) organization dedicated to providing continual funding for Art, Music, Physical Education, Science and Technology programs at Rolling Hills Elementary School. Our tax ID is #: 48-1281058

Sponsorship Level	Company Banner 2016-2017	Recognition in all Print Materials *	RHEF Website Advertisement	Facebook Recognition	Monthly Newsletter Recognition	RHEF Supporter Car Decal
Platinum Puma \$1,000	Hung on RHES fence facing parking lot	Large Logo	Large Logo & Website Link	Monthly; RHEF will "like" your page	Large Logo	X
Silver Puma \$750		Small Logo	Small Logo & Website Link	Monthly; RHEF will "like" your page	Small Logo	X
Bronze Puma \$500		Company or Family Name	Company or Family Name & website link	One Time	Company or Family Name	X
Puma Pride Family Donation \$165/child			Family Name	One Time		X

*Corporate Sponsors:

- Banner to be provided by Company.
- *Print Materials include event t-shirts, brochures, fliers.
- **Deadline for the Fun Run t-shirt submission is: Monday, October 2nd 2017.**
- EVERY RHES child will wear the Fun Run t-shirt.
- Kindly reference your cover letter for additional information.



Rolling Hills Families:

- Please reach out to business owners with this new opportunity. And maybe you are a business owner yourself!
- *Don't forget:* Many employers will match your donation! Ask your Human Resources department to see if you can DOUBLE your donation to Rolling Hills!
- Donations may be made by cash or check payable to **Rolling Hills Elementary Foundation** (see below).
- Donations may also be made through PayPal. Please see our website rollinghillsfoundation.org for more information.
- Contact [Karrie Campos](mailto:vp@rollinghillsfoundation.org) for sponsorship questions or more information vp@rollinghillsfoundation.org.

-----Please return bottom portion in Envelope Provided to the Foundation Drop Box in the school Front Office.-----

OR Mail to: Rolling Hills Elementary School: **Attn:** RH Foundation, 15255 Penasquitos Dr., San Diego, CA 92129

Yes! I want to make a 100% tax deductible donation to the Puma Pledge!

Please print legibly. Information is used to provide Tax Receipt and Car Decal!

My Name & email address: _____

Child(ren)'s name(s) & Classroom: _____

Checks to: *Rolling Hills Elementary Foundation.* Enclosed is my donation of:

\$165 \$330 \$495 Other \$ _____

