



Dear Rolling Hills Families and Community Business Partners,

The Rolling Hills Elementary Foundation proudly announces the 2018-2019 **Puma Pledge!** We are excited to partner with our community of families and business owners to enrich the education of the children at Rolling Hills Elementary School.

Thanks to the amazing support of Rolling Hills families and corporate sponsors, last year the Puma Pledge raised \$19,568.50! Please help us reach our Puma Pledge goal of \$20,000 this year!

This school year, the Foundation will fund nearly **\$83,000** of learning enrichment programs at Rolling Hills, spending **\$180 per child**. Our programs are **NOT** funded by the school district and would **NOT** be included in the school curriculum without financial contributions from our Rolling Hills families and the community. The teachers and staff do remarkable work, but they need **YOUR** help in making Rolling Hills the best it can be!

How the Rolling Hills Elementary Foundation Supports our Students

2018-19 Funded Program	Expense	2018-19 Funded Program	Expense
Music Teacher	\$15,675	Literacy Garden Supplies	\$2,000
Computer Resource Assistant	\$15,000	Field Trip Transportation	\$2,000
Physical Education Teacher	\$13,000	Assemblies	\$2,000
Impact Teacher	\$12,000	Foundation Operation Costs	\$1,660
New School Equipment	\$10,000	Library Guild (new library books)	\$1,350
Accelerated Reader License	\$3,300	Miscellaneous Expenses*	\$1,280
Teacher Supply Reimbursement	\$3,480	TOTAL	\$82,745

** Miscellaneous Expenses Include: Event Supplies, Red Ribbon Week, Talent Show, Science Fair, Staff Appreciation, RazKids and Reserve Fund.*

PARENTS: Your 100% tax deductible donation of **\$180 per child** helps the Foundation raise the funds needed to provide these programs at Rolling Hills. 100% of the money donated via the Puma Pledge campaign goes directly back to our school and your child's education. Your donation to the Puma Pledge is the quickest and easiest way to help reach our fundraising goal of **\$83,000**. Please see the back of this letter for more information on the **Puma Pledge** and how you can make your donation, as well as sponsorship levels.

COMMUNITY BUSINESS PARTNERS: We are so excited about partnering with you through our corporate sponsorship, and we look forward to growing this mutually beneficial relationship! Please see the back of this form for our various sponsorship levels.

Thank you,

Tara Cicchelli
Rolling Hills Elementary Foundation President





RHEF 2018-2019 Puma Pledge Sponsorship Levels



Rolling Hills Foundation is a non-profit 501(c) (3) organization dedicated to providing continual funding for Art, Music, Physical Education, Science and Technology programs at Rolling Hills Elementary School. Our tax ID is #: 48-1281058

Sponsorship Level	Company Banner 2018-2019	Recognition in Print Materials *	RHEF Website Advertisement	Facebook Recognition	Puma Pledge Supporter Car Decal
Platinum Puma \$1,000	Hung on RHES fence facing parking lot. (3x5' max.) Company to provide banner	Large Logo or Family Name	Large Logo & Link or Family Name	Monthly	X
Silver Puma \$750		Small Logo or Family Name	Small Logo & Link or Family Name	Quarterly	X
Bronze Puma \$500		Company or Family Name	Company link or Family Name	One Time	X
Puma Pride Family Donation \$180 per child			Family Name	One Time	X

*Print Materials Include:

Fun Run T-Shirt

- **EVERY RHES child will wear the Fun Run t-shirt.**
- **Must receive donation before September 7, 2018 for logo or family name to be included on T-Shirt**

Biannual flyer that reaches over 500 students

Rolling Hills Families:

- Please reach out to business owners with this new opportunity. And maybe you are a business owner yourself!
- **Don't forget:** Many employers will match your donation! Ask your Human Resources department to see if you can DOUBLE your donation to Rolling Hills!
- Donations may be made by cash or check payable to **Rolling Hills Elementary Foundation** (see below).
- Donations may also be made online through PayPal. Please see our website rollinghillsfoundation.org for more information.
- Contact **Karrie Campos** for sponsorship questions or more information rhfoundationvp@gmail.com



-----Please return bottom portion in Envelope Provided to the Foundation Drop Box in the school Front Office-----

OR Mail to: Rolling Hills Elementary School: **Attn.** RH Foundation, 15255 Penasquitos Dr., San Diego, CA 92129

Yes! I want to make a 100% tax deductible donation to the Puma Pledge!

Please complete form legibly. Information is used to provide Tax Receipt and Car Decal!

Parent(s) Name: _____ Parent(s) Email: _____

Child's Name: _____ Child's Teacher: _____

Child's Name: _____ Child's Teacher: _____

Checks to: Rolling Hills Elementary Foundation.

Enclosed is my donation of:

\$180 \$360 \$540 Other \$ _____

